



January/February 2011

Upcoming Trainings :

- Prairiemoons
- 10-Feb PV 101
- Prairiemoons 17-Feb Wind 101
- Prairiemoons March 3-5 Small Wind SA
- Prairiemoons March 12 Solar Hot Water 101
- Kirkwood April 2 Solar Hot Water
- Prairiemoons April 7 Solar Hot Water SA
- Kirkwood April 16 PV 101

Register: www.irenew.org



Bright Green Business

Iowa Renewable Energy Association Symposium and Exposition, 2011

Iowa City, Iowa • April 28 – May 1, 2011

This 2011 inaugural edition of the I-Renew Newsletter features a letter from the new President of the I-Renew Board of Directors, Kimberly Dickey LEED AP, and a letter from I-Renew's Managing Director, Steve Fugate.

information about I-Renew's upcoming Symposium and Exhibition April 28-May 1, 2011 (sponsored in part by the Office of Energy Independence) and our 2011 Training and Workshop Schedule are also included in this edition! Thanks for your support and commitment to RE in Iowa!

Thank you to Robyn Hepker of Benson and Hepker Design (Iowa City, Iowa) for donating artwork for our 2011 symposium and exhibition marketing!



January/February 2011

Dear Friends of I-Renew,

I am excited to announce some changes here at I-Renew (the Iowa Renewable Energy Association). During the last quarter of 2010, we completed necessary restructuring, we reorganized our offices, and from a strategy standpoint, while our 2011 focus will continue to be on outreach and education (our traditional strengths that have played a huge part in our proud 18 year history and in making us the organization that we are today) the way we go about outreach and education has been re-visioned.

While we will continue our Renewable Energy Training workshops, we will begin **Hands-on** Installation trainings at our new Iowa Renewable Energy Training Center (IRETC) in Hiawatha, IA. Also, our September Newsletter announced our partnership explorations with Kirkwood Community College. Currently we are set to offer, in collaboration with Kirkwood, a series of 12 renewable energy trainings taught on Kirkwood's campus (in addition to those taught at IRETC) beginning in April of this year. Watch for class specifics and registration information published in Kirkwood's April-June 2011 Course Catalog.

Before the end of January, we will be welcoming aboard two new full-time Energy Corps. Staff Members who will be assisting Steve, I-Renew's Managing Director, this year in workshop planning and logistics, Symposium and Exposition planning and logistics, as well as development of a few new bright ideas— one of which may soon bring I-Renew into Iowa's communities to offer renewable energy and energy efficiency workshops in Spanish. We will profile each of our new EC staff members in the next newsletter.

As mentioned, several members of I-Renew's Board of Directors are furiously working to pull together myriad compelling details for Bright Green Business, our upcoming Symposium and Exposition, to be housed at the Iowa Memorial Union, at the University of Iowa, April 28-May 1, 2011. Sponsorship details and Exhibitor Registration for the Expo are now available on our website and included in this newsletter. I look forward to seeing many of you there! We encourage you to register early! Space is limited!!

As we impart to pull off our 2011 strategy, we want to take a moment to inform you of our new leadership. Our new President of our Board of Directors is Kimberly Dickey. Kimberly is a LEED AP, operates an independent private consultancy specializing in customized sustainable business models and sustainable/environmental design. Her business expertise serves clientele from broad vision to implementation in key areas such as: best management practices, energy efficiency, renewable energy alternatives, resource conservation, waste management, green building, team building, lean management techniques, and sustainable landscape design/management.

Dickey also served as Environmental Sustainability Manager for five years at Frontier Natural Products Co-op. As IRENEW Board President, Kimberly aims to steer the organization in a manner which balances fiscal planning and strategy, solidifies sustainable revenue streams, scales organizational projects appropriately with IRENEW's mission; and re-establishes key points of connection with IRENEW's constituency.

Our new I-Renew Managing Director is Steve Fugate. Many of you already know Steve from his previous role as I-Renew's tireless Education Director and from his work at Yoderville Biodiesel Collective and NCAT (National Center for Appropriate Technology). Steve also works for the National Center for Appropriate Technology as a farm energy outreach specialist and is the founder and president of Yoderville Biodiesel Collective

for the last 6 years. He has been operating Solar Thermal, Photovoltaic systems as well as Wind Turbines on his farm for many years. Steve is a biofuels consultant who has taught dozens of workshops on Biodiesel production and implementation and speaks regularly throughout the country on all aspects of environmental stewardship, sustainability and renewable energy.

We invite you to contact us at the office at any time if we may be of assistance to you! We look forward to answering your questions, and partnering with you to get the word out about RE in Iowa. We welcome any and all member ideas. We can be reached here at irenew@irenew.org, steve@irenew.org, or call 319.338.1076.

We look forward to hearing from you soon!

Kimberly Dickey LEED AP
I-Renew Board President



embers,

What a long strange trip it has been for both renewable energy and our organization in 2010. I-Renew has been through several important changes that have caused myself and the Board of Directors to take a good hard look at where we came from and where we are going. I encourage anyone who has an interest in seeing Iowa progress towards a much more sustainable energy independence to take an active role in assisting us in achieving our goals.

I-Renew made significant progress towards its mission of Renewable Energy Education by hosting 12 Midwest Renewable Energy Association (MREA)/IRENEW cobranded training workshops in Photovoltaics, Solar Thermal and Wind. Launched with a 2 year \$100,000 grant from the Iowa State Energy Program with funding provided by the American Recovery and Reinvestment Act, we have set about trainings on the particulars of the 3 technologies.



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(Cont. from bottom of previous page.) Beginning with basic “101” courses all the way through site assessment and installation trainings, we hope to provide a comprehensive path of knowledge to the people of the Mid-West. For 2011, we will be hosting no less than 20 workshops at Prairiewoods and Kirkwood community college with classes in the Des Moines area being considered. Check our website for up to the minute details.

A grant awarded through the Office of Energy Independence Community grant program allowed us to build the Iowa Renewable Energy Training Center (IRETC) at Prairiewoods Franciscan Spirituality Center in Hiawatha. This training roof will provide the venue for the education of students seeking to gain knowledge and perhaps achieve NABCEP certification. This technology demonstrator features the latest Michigan made Photovoltaic Panels and equipment required to power up your building with energy produced from the sun. We will be hosting open houses at the center throughout the year and I would encourage our members to check out what is happening at Prairiewoods. We are looking for members on the Hiawatha area to facilitate these tours so let me know if you are interested.

I-Renew staff tabled at many renewable energy and sustainability events throughout the year and also attended the MREA and Illinois renewable energy fairs to disseminate information on our activities and promote our workshops.

After an outcry from our members about not hosting our own renewable energy expo, we have scheduled our 2011 event for April 29, 30 and May 1st at the Iowa Memorial Union in Iowa City. Partnering up with the University of Iowa will provide much of the costly infrastructure required and allow us to put on our best expo ever. With BOD members Eric Foresman and Liz Christiansen spearheading the collaboration, we are planning a really engaging event. Again, we need you help to make this a success, please let us know if you can lend a hand.

We have a long list of collaborative partners such as Alliant Energy, Prairiewoods, RJ Construction, The Belin and Leighty Foundations, Jeff Benz, and MANY others that without which we would not be here. I wish to thank them for their efforts because their support is critical to our mission. Some of these supports are listed on our website and I encourage you to visit their sites and support them also.

In this brief report I have asked for your help repeatedly. I believe that the strength of our organization is in its membership and their willingness to volunteer their time and energy to promote, educate and enable renewable energy implementation. With your assistance we can move forward into a brighter more sustainable future.

Your Managing Director,

Steve Fugate



January/February 2011

2011 I-RENEW Training/Workshop Schedule

<i>Host</i>	<i>Date</i>	<i>Class</i>
Prairiemoos	10-Feb	PV 101
Prairiemoos	17-Feb	Wind 101
Prairiemoos	March 3-4	Small Wind Site Assessor
Prairiemoos	12-Mar	Solar Hot Water 101
Kirkwood	2-Apr	Solar Hot Water 101
Prairiemoos	7-Apr	Solar Hot Water Site Assessor
Kirkwood	16-Apr	PV101
Kirkwood	7-May	Wind101
Kirkwood	May 10+12	PV101
Prairiemoos	12-May	PV Site Assessor
Kirkwood	May 16+18	Solar Hot Water 101
Kirkwood	4-Jun	PV Site Assessor
Kirkwood	10-Jun	Wind 101
Kirkwood	9-Jul	Wind 101
Kirkwood	11-Aug	Wind 101
Prairiemoos	August 25/26	Small Wind Site Assessor
Kirkwood	10-Sep	Wind 101
Prairiemoos	October 6/7	Solar Hot Water System Install
Prairiemoos	8-Oct	Solar Hot Water comm/perf
Prairiemoos	17-Nov	Solar Hot Water Site Assessor



Bright Green Business

Iowa Renewable Energy Association Symposium and Exposition, 2011

Iowa City, Iowa • April 28 – May 1, 2011

The 2011 Iowa Renewable Energy Association Symposium and Exposition, **April 28-May 1, 2011**, is the 19th and only event of its kind in Iowa hosted by the Iowa Renewable Energy Association (I-Renew). This year's Expo will be held at the Iowa Memorial Union at the University of Iowa in Iowa City, Iowa.

The Symposium will feature seminars, speakers and workshops covering renewable energy-wind, solar & more, sustainable living, green building, energy efficient technology, renewable fuels, alternative transportation, advocacy, and this year we will have a strong focus on **Bright Green Business**.

The I-Renew Exposition features a demonstration area including cars that run on alternative fuels, solar and wind energy among other demonstrations. Numerous exhibitors from the business and non-profit communities will be on display.

Symposium and Exposition sponsors at the Amp level & above receive exhibit space with their sponsorship. Sponsorship at the Watt level & above also become Corporate Members of I-Renew for one year. In exchange for sponsorship, I-Renew offers publicity to sponsors and exhibitors and to corporate members on our collateral materials and our website. With Corporate Membership you receive 4 subscriptions to our



2011 Sponsorship Information

Choose Your Level of Commitment:

Terawatt Sponsor: \$10,000 and up:

- Provides a 3" x 3" ad in the Symposium and Exposition Program,
- Prime booth space,
- Very high visibility in event promotions, paid ads, website and at the Expo,
- I-Renew Corporate Membership.

Gigawatt Sponsor: \$ 5,000 and up:

- Provides a 2" x 2" ad in the Symposium and Exposition Program,
- Prime booth space,
- Very high visibility in event promotions, paid ads, website and at the Expo,
- I-Renew Corporate Membership.

Megawatt Sponsor: \$2500 and up:

- Provides a logo in the Symposium and Exposition Program,
- Prime booth space,
- High visibility in event promotions, paid ads, website and at the Expo,
- I-Renew Corporate Membership.

Kilowatt Sponsor: \$1000 and up:

- Provides a logo in the Symposium and Exposition Program,
- Booth space,
- Some visibility in event promotions, paid ads, website and at the Expo,
- I-Renew Corporate Membership.

Watt Sponsor: \$500 and up:

- Provides a logo in the Symposium and Exposition Program,
- Booth space
- Some visibility in event promotions, paid ads, website and at the Expo,
- I-Renew Corporate Membership.

Amp Sponsor: \$250 and up:

- Provides a listing in the Symposium and Exposition Program.

The 2011 Iowa Renewable Energy Association Exhibition will be held indoors in the Iowa Memorial Union Lounge. The 2011 Exhibition offers 9 premium booths (8' x 10') with a natural sunlight backdrop (windows and views) for \$500.00 and 60 standard booths without natural sunlight. All registration deadlines apply for both premium and standard booths. See below.

Once you are registered, more specific information will be provided to you in your confirmation letter which you will receive as soon as your payment has been processed.

Early Bird Registration January 30, 2011	Booth Cost (8' x 10') : \$250.00 (includes (1) 2' x 8' table and (2) chairs). Electricity : \$25.00/booth (extension cord not included).
Regular Registration February 28, 2011	Booth Cost (8' x 10') : \$300.00 (includes (1) 2 x 8' table and (2) chairs). Electricity : \$25.00/booth (extension cord not included).
Walk-In Registration April 29, 2011	Booth Cost (8' x 10') : \$350.00 (includes (1) 2' x 8' table and (2) chairs). Electricity : \$25.00/booth (extension cord not included).
I-Renew Corporate Member	Booth (8' x 10') /Electricity: FREE (includes (1) 2' x 8' table and (2) chairs). Electricity : FREE (extension cord not included).

Accommodations:

For a discounted rate of \$76.00 per night, I-Renew has reserved a block of hotel rooms, on-site, at the Iowa House Hotel at the Iowa Memorial Union for Exhibitors and Presenters (including breakfast and parking). This is a nice alternative to staying off-site. I-Renew is sorry to announce that there will be **no** on-site camping available for the 2011 Symposium and Expo. Because rooms are limited, exhibitors are encouraged to register early to ensure on-site accommodations. To book a room for one or more nights please call or visit the Iowa House Hotel website and mention I-Renew and the dates you are interested booking. Ph: (319) 335.3513 website: <http://imu.uiowa.edu/>

Please Note: Space is limited in both the IMU Lounge and in publicity materials. FIRST COME FIRST SERVED!!

To be listed in the Iowa Renewable Energy Association Symposium and Exposition publicity materials, registration is due by March 15, 2011.

We encourage you to register as soon as possible; WE EXPECT TO SELL OUT!



I-Renew 2011 Sponsor/Exposition Registration Form

Please complete this form and return to I-Renew:

Company/Organization	
Contact Person	
Email/Mailing Address	
Phone/Mobile #	
Website:	

EXHIBITOR REGISTRATION: (Circle all that applies)		\$Cost
10' x 10' Booth	Yes	
Electricity	Yes	
I will be selling at the 2011 Expo	Yes	No
My Sales Tax Permit # is:		
Total Due:		
Total Enclosed:		

SPONSOR REGISTRATION	
Amp	\$250
Watt	\$500
Kilowatt	\$1000
Megawatt	\$2500
Gigawatt	\$5000
Terawatt	\$10,000

Make checks or money orders payable to the Iowa Renewable Energy Association. Check# _____

Please Note:

All registered Exhibitors will be required to sign a Release from Liability Agreement prior to Exhibiting during the 2011 Iowa Renewable Energy Association Exposition.



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**Iowa Renewable Energy Association
Symposium and Exposition, 2011**

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Refunds:

A \$45 service fee will be incurred for any cancellations made prior to March 31, 2011. Cancellations after March 31, 2011 are non-refundable.